



EVALUATION FORM

Date 9/20/18

In order to continue to get government and foundation funding so that we can continue our mission of providing opportunities for women entrepreneurs and women in business to increase professional success, personal growth, and financial independence, CWE needs to collect both qualitative and quantitative data from our program participants to demonstrate and validate our work. Please take a few minutes to fill out this form. Your comments and suggestions will help us evaluate this work session and make sure the session is as effective as it can be.

Work Session Title: _____

	1 Very Low	2 Low	3 Medium	4 High	5 Very High
Level of interest in this topic					✓
Relevance of the information to your business/job				✓	
Did you learn anything that you could apply right away?					✓
Was the information understandable					✓

Did this work session meet your expectations? YES ✓ NO _____

If YES, how? I received many new ideas & am going to implement them

If NO, how? _____

What was the most valuable part of the work session? _____

Presenter Name: Carol Scalzo

	1 Poor	2 Average	3 Good	4 Excellent
Quality of Speaker				✓
Ability to stimulate thought				✓
Provided room for questions, clarification and input				✓

If you could make any changes/additions or deletions to the work session, what would they be?

THE MISSION OF THE CENTER FOR WOMEN & ENTERPRISE is to provide opportunities for women entrepreneurs and women in business to increase professional success, personal growth, and financial independence.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact your Center www.CWEonline.org/ContactUs.



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Work Session Title: Branding

	1 Very Low	2 Low	3 Medium	4 High	5 Very High
Level of interest in this topic				✓	
Relevance of the information to your business/job				✓	
Did you learn anything that you could apply right away?				✓	
Was the information understandable				✓	

Did this work session meet your expectations? YES NO

If YES, how? _____

If NO, how? _____

What was the most valuable part of the work session? _____

Presenter Name: Carol Scalzo

	1 Poor	2 Average	3 Good	4 Excellent
Quality of Speaker			✓	
Ability to stimulate thought			✓	
Provided room for questions, clarification and input			✓	

If you could make any changes/additions or deletions to the work session, what would they be?

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Work Session Title: Branching

	1 Very Low	2 Low	3 Medium	4 High	5 Very High
Level of interest in this topic					✓
Relevance of the information to your business/job					✓
Did you learn anything that you could apply right away?					✓
Was the information understandable					✓

Did this work session meet your expectations? YES NO

If YES, how? Amazing

If NO, how? _____

What was the most valuable part of the work session? _____

Presenter Name: Carol

	1 Poor	2 Average	3 Good	4 Excellent
Quality of Speaker				✓
Ability to stimulate thought				✓
Provided room for questions, clarification and input				✓

If you could make any changes/additions or deletions to the work session, what would they be?

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Work Session Title: Branding for your Small Business

	1 Very Low	2 Low	3 Medium	4 High	5 Very High
Level of interest in this topic					✓
Relevance of the information to your business/job					✓
Did you learn anything that you could apply right away?					✓
Was the information understandable					✓

Did this work session meet your expectations? YES NO

If YES, how? concise + specific; easy to understand

If NO, how? _____

What was the most valuable part of the work session? interaction between instructor + class participants

Presenter Name: Carol Scalzo

	1 Poor	2 Average	3 Good	4 Excellent
Quality of Speaker				✓
Ability to stimulate thought				✓
Provided room for questions, clarification and input				✓

If you could make any changes/additions or deletions to the work session, what would they be?

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Level of interest in this topic					✓
Relevance of the information to your business/job					✓
Did you learn anything that you could apply right away?					✓
Was the information understandable					✓

Did this work session meet your expectations? YES NO

If YES, how? lots of information - easy to understand, especially with info from instructor & class sharing

If NO, how? _____

What was the most valuable part of the work session? Instructor + group discussions/ideas

Presenter Name: Carol Scalzo

	1 Poor	2 Average	3 Good	4 Excellent
Quality of Speaker				✓
Ability to stimulate thought				✓
Provided room for questions, clarification and input				✓

If you could make any changes/additions or deletions to the work session, what would they be?

Perfect as is!!

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Level of interest in this topic				✓	
Relevance of the information to your business/job				✓	
Did you learn anything that you could apply right away?				✓	
Was the information understandable				✓	

Did this work session meet your expectations? YES NO

If YES, how? great info.

If NO, how? _____

What was the most valuable part of the work session? hearing from others

Presenter Name: Carol Scalzo

	1 Poor	2 Average	3 Good	4 Excellent
Quality of Speaker				✓
Ability to stimulate thought				✓
Provided room for questions, clarification and input			✓	

If you could make any changes/additions or deletions to the work session, what would they be?

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Level of interest in this topic					✓
Relevance of the information to your business/job					✓
Did you learn anything that you could apply right away?					✓
Was the information understandable					✓

Did this work session meet your expectations? YES NO

If YES, how? _____

If NO, how? _____

What was the most valuable part of the work session? _____

Presenter Name: Carol Scalzo

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Quality of Speaker				✓
Ability to stimulate thought				✓
Provided room for questions, clarification and input				✓

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